

Welcome to Walk MS 2017! You are joining nearly 15,000 people across the Pennsylvania Keystone Chapter area and more than 400,000 people across the country to Create a World Free of MS!

Ending multiple sclerosis for good will take all of us. It's why Walk MS matters so much. And it's why you matter so much. Walk MS helps us team up with friends, loved ones and co-workers to change the world for everyone affected by MS. Together, we become a powerful force and with every step we take, every dollar we raise...we're that much closer. Together, we will end MS forever.

As the big day approaches, we would like to give you a few last-minute instructions to prepare you for your arrival at Walk MS. Please take some time to review the enclosed information.

IMPORTANT DAY-OF WALK MS DETAILS

- **WALK MS KICKOFF:** Be a part of the excitement and join us at the starting line for the official program of Walk MS. For all sites, the walk will begin at the posted start time (see reverse!). Please do not leave the site until this time. We will have special announcements and activities to kick-off the walk – you don't want to miss it!
- **ROUTES:** All Walk MS events will have an accessible route. Our Walk MS events typically have a 1 mile and 5k routes (each walk site differs slightly). Be sure to follow route markers and enjoy the multiple rest stops along the route with refreshments.
- **OFFICIAL WALK MS T-SHIRT:** All walkers who have raised **\$125** or more by the day of the Walk will receive the official Walk MS T-Shirt at the event. Please note: this prize is available to walkers day-of only. All other prizes will be redeemed after the event. You will have until **June 30, 2017** to collect and send in the remainder of your donations.
- **Become a MISSION MOVER by making a self-donation of \$35 or more and earn your official Mission Mover Button (pick it up at the check-in tent the morning of the walk)!**
- **Team Photos:** Make sure to capture memorable Walk MS moments! Gather your team, your best friend and anyone you're walking with to keep your Walk MS memories year-round. Then get social and share them using **#WalkMS, #toendMSwewalkMS, or #TogetherWeAreStronger!**
- **PRIZES:** All walkers who raise **\$300+** are eligible for prizes from our online site. You will have until **June 30, 2017** to collect and send the remainder of your donations! Check online for a full list of prizes and levels. We encourage you to think about joining our **Mission First Club** by donating your prize back. Keep an eye out for our after walk letter for last minute donations and your prize selection. **By not responding, we assume you have joined our Mission First Club.** *We encourage everyone to continue fundraising ALL SUMMER LONG!*
- **DOGS:** Dogs are permitted as long as they are a "SAP" – socially appropriate pup! This means your friendly pup is welcome if they love their leash, takes care of their 'business' in the right place, and doesn't sniff around the food lines! Walk MS sites with special restrictions are noted on the back.

THANK YOU TO OUR: NATIONAL SPONSORS



LOCAL PRESENTING & PREMIER PARTNERS



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OPEN FOR WALK MS EVENT DETAILS

DAY OF EVENT DETAILS.

THANK YOU FOR YOUR SUPPORT. WE'LL SEE YOU RAIN OR SHINE!

WALK MS: PITTSBURGH

APRIL 23, 2017

CHECK-IN STARTS AT 8 AM ~ WALK BEGINS AT 9 AM

POINT STATE PARK

101 COMMONWEALTH PLACE #1

PITTSBURGH, PA 15222

PARTY AT THE POINT!!

Join us and nearly 4,000 of our closest friends and family to party at Point State Park for Walk MS: Pittsburgh!! **We are doing things a little differently this year, since our beautiful city is in the midst of construction (can you believe it - Pittsburgh is under construction?!) and a number of bridges are closed for repairs, we are taking Walk MS to the river and partying at the Point this year.**



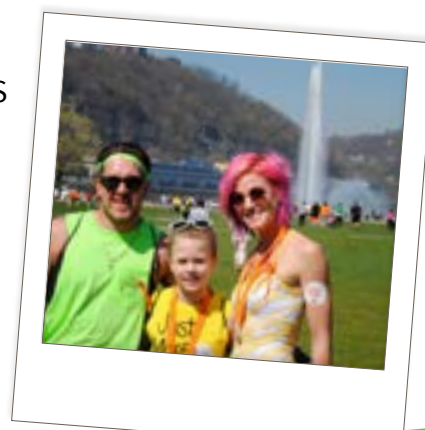
ROUTES: You and your team will choose between a 1 mile jaunt within Point State Park, to the fountain and back, or a 2 mile scenic route over the river and to the....River Trail on the North Shore River Walk, then return back to beautiful Point State Park!

DROP OFF AREA: A drop off area available on Commonwealth Place across from the Wyndham Hotel. Do NOT park in this area. You must have an accessible parking plate or window tag to pull into this area.

There will be limited street parking! Parking will be available in city garages. Please abide by all **“No Parking Signs”**. NO Parking Rules will be enforced by the City Police on these streets Commonwealth Place.

Parking garages nearby: Gateway Towers Garage, River Vue Parking Garage, Steelworkers Garage, Stanwix St. & Fort Duquesne Blvd Garage, and Gateway Garage. Visit ParkPGH.org and find the nearest available parking garages and prices!

START LINE FESTIVITIES: Don't forget to wear your best orange MS gear and gather at the stage by 8:45 am for our kick-off ceremony to feature *NEW Special Emcee Guest for 2017 – KDKA's own Ron Smiley!*, the third annual Walk MS Selfie, Pittsburgh Steeline (drumline of the Steelers) to kick us off and more!



WALK MS: DAY OF CHECK LIST!

All participants **MUST** turn in a Walk MS Check-In Envelope to participate!

Follow these steps for a smooth Walk MS check-in:

- 1. Walk MS Check-In envelope and waivers for everyone!** Don't have yours?! That's ok! We have extras at Check-In.
- 2. Still have team members that haven't registered yet?** It's not too late! Bring them along and they can register that day. Be sure all members include your team name and captain's name on their Check-In envelope to ensure that all pledges turned in will get counted towards your team total.
- 3. Place your pledges in the Check-In envelope and seal.** Turn in your envelope at the Walk MS Check-In table.

- 4. "GET YOUR ORANGE ON!"** We are trying to make a statement at the Walk MS event! Teams, we are counting on you to set the trend and "Get Your Orange On" to help bring awareness to MS. As we walk there will be mistaking the mission we are supporting: a world free of MS.

5. ENJOY YOUR DAY!



SPECIAL OFFER FROM OUR PARTNERS

THANK YOU FOR SUPPORTING THE
MS WALK
TREAT YOURSELF AT RITA'S!
FREE
Buy One Treat, Get one Free
www.RitasIce.com
Expires 09.17.17

Free item of equal or lesser value. Not valid with any other offer. Not valid on quarts, gallons, party buckets, bottled water or novelty items. Limit one offer per guest per visit. Not valid at cart or theme park venues. Not for resale. Not valid if duplicated. Valid at participating Rita's locations. ©2017 RITA'S FRANCHISE COMPANY. ALL RIGHTS RESERVED.

TEXAS
ROADHOUSE
SPECIAL THANK YOU
to our Lunch Partner
Texas Road House!
Be sure to pick up your
free coupon at the walk!

LATIAH (R), DIAGNOSED IN 2014



National MS Society
Pennsylvania Keystone
1501 Reedsdale St., Ste 105
Pittsburgh, PA 15233

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TOGETHER WE ARE STRONGER.



MISSY, DIAGNOSED IN 2014

TO END MS, WE WALK MS.



The National Multiple Sclerosis Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.